

**Minutes of the Regular Board Meeting of the  
Jump River Electric Cooperative, Inc.**

**March 31, 2020**

A regular meeting of the Board of Directors of the Jump River Electric Cooperative, Inc. was held on Tuesday, March 31, 2020 at the Ladysmith headquarters building in Ladysmith, Rusk County, Wisconsin.

A. Jerry Carow called the **meeting to order** at 8:53 a.m.

B. **Roll Call.** Carow stated that the following board members were present on the telephone conference call, being as follows: Jane Reich, District 1; Myron Brooks, District 2; Jerry Carow, District 4; Bill van Doorn, District 5; John Cerman, District 6; Jason Weaver, District 7; Walter Kruk, District 8; and Sandra Schara, District 9. Present in person in the boardroom were James Anderson, Jenifer Belk, and Lori Davis.

C. The **Pledge of Allegiance** was recited.

F. **Annual Meeting.** Anderson requested that the Executive Officers be authorized to postpone the annual meeting, if needed. Discussion held tentative plans for when and where the annual meeting should be held.

A motion was made by Kruk, and seconded by Schara to have <sup>set the</sup> a tentative date for the annual meeting as July 25, 2020. Motion carried ~~by consensus~~: *with six voting for, and two against.*

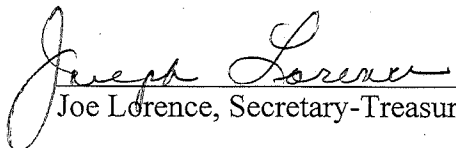
A motion was made by van Doorn, and seconded by Reich to approve the Executive Officers to make changes to the dates of the annual meeting. Unanimously carried.

G. **Operations Update.** Anderson updated the board members on the postponement of the turnover of the new building, warranty start date of April 3, 2020, the progress made during the move, operational changes during lobby closure, the effects on operations during COVID-19 crisis, phone time changes, compliance with state ordinance to cease disconnects and work with members on payment arrangements, the directives to employees with only essential work being done, upcoming PSA to inform members of online payment processes and possible timeline of mid-May.

H. **Financial Update.** Anderson informed the board members that the cooperative will be drawing down a 4.3 million RUS loan.

I. **Future Meeting.** Anderson proposed a combination webinar/phone meeting where materials are mailed to directors beforehand for review. Discussion held. Next Board meeting will be held on April 21, 2020 remotely.

A motion was made by Reich, and second by Kruk to adjourn the meeting at 10:08a.m. Unanimously carried.

  
Joe Lorence, Secretary-Treasurer

  
Dated

(CORPORATE SEAL)

March 2020 Report  
District 5 Director  
Wm van Doorn

I would like to say that this month was uneventful but that would be very misleading and wrong. Cooperative business appears to be going in a positive direction. The Coronavirus has thrown the Cooperative's members, employees and related businesses in a state of unknown territory. The concern of management is the safety and health of staff and membership. With that comes as always, the dependability of the power to the membership.

The facts on this health issue are changing daily. Hopefully we can keep politics out of this and attach the problem as one for the good of all.

My understanding at this time, is that the office is closed (physically) and at the same time is being relocated into the new building facility. Member's questions, billing statements and outages can all be addressed by phone or internet. The staff is doing all this in addition to their normal duties.

I believe that at this time it is so important that we all follow the federal and state pandemic response recommendations. Power supply dependability and available health care are equally important because they go hand in hand as we go forward. I pray for everyone's health.

Respectfully Submitted,  
District 5 Director  
Bill van Doorn

Jack Cerman  
District 6

I spent a considerable amount of time reading rural cooperative magazine. I, along with the other directors, completed multipage survey for our upcoming strategic planning. Due to the COVID-19 pandemic our monthly Board Meeting has been changed to a telephone conference call to cover agenda topics and discuss plans for how we will proceed during this time of crisis.

Jane Reich  
District 1  
March 2020

I was at DPC Governance meeting in LaCrosse on March 9th. We spoke about the fact that all board policies have now been completed, updated and approved.

These policies were revised for clarity, streamlining, and formatting. we went over the annual meeting material and current governance issues. This is just a recap of what we went over.

For the DPC board meeting highlights we went over the wholesale power rate for 2020-2021 rate recommendation, budget and rate cycles, 2020 budget to rate transition, the 2020 A-1 firm power rate, and the A-2 interruptible power rate, additional rate elements, LACBWR rate relief, budget/rate timeline, per co-op rate estimate-change. We went over the power cost adjustment threshold (PCA) threshold proposal. There will not be a power cost adjustment for the month. We also went over the wholesale rate study task force update territory expansion value proposition sharing discussion. Another topic discussed was the attendance and evaluation summary on the 2020 district meetings. Two most valuable topics were thought to be power delivery projects and the power delivery update. We went over the (PURPA) joint implementation plan along with the (PURPA) fixed cost recovery. Then we went over all operational updates. Much input was given on COVID19.

This concludes my report but let me say that I hope all are free from this virus and we all do what we must to keep everyone safe.

First of all, I would like to thank Jump River Electric for giving me the opportunity to attend the annual meeting in New Orleans. It was a wonderful experience and I really enjoyed the experience. I met so many people and really enjoyed talking to them. It was interesting to find out what their challenges are in their part of the U.S. Different areas have different problems they must face. Everyone was so friendly and interesting, as well.

The session I enjoyed the most was "Building Member Trust Through Good Governance and Transparency" Speaking on that subject was Tony Anderson, General Manager of Cherryland Electric Cooperative, Pat Mangan, Director, Governance Education, NRECA, Molly McPherson, APR, Public Relations Strategist and Mike Partin, President and CEO, of Sequanchee Valley Electric Cooperative. I feel, other than communicating with the people, that this was something that really applies to our co-op. I got the most out of this session and that is why I'm sharing this one with you.

These are some of their key points:

- \* Too often, member communication and a focus on good governance comes only in response to a crisis.
- \* Public wants and expects information
- \* The best tool in the tool best is social media
- \* Tony Anderson said that the way they celebrated National Woman's Day was by interviewing all of their female employees and that was posted on their blogs on social media.
- \* Mike Partin showed up at their annual meeting wearing a T-shirt with targets all over it. It was to symbolize the past, present and future goals of their co-op.
- \* Both Tony and Mike agreed that televised meetings change the dialog and behavior of the board
- \* They all agreed that term limits are not a democracy
- \* 1 GM said his post of the meeting minutes are very sparse and the other one doesn't post anything at all. They use their blogs on social media to get the information out.
- \* One of the things they mentioned is that you should invite 10 of the busiest people in town and educate them about the co-op because they could potentially become one of your best advocates.

Thank you again for this opportunity.

Respectfully submitted,  
Sandy Schara