

2021 JREC Annual Meeting 'EXCELLENCE IS PERSEVERANCE IN THE PRESENCE OF OBSTACLES'

With some measures in place to ensure public safety, the Jump River Electric Cooperative annual meeting returned to its regular venue at the Ladysmith High School Auditorium April 24. Forty-eight members registered, and although that did not constitute a quorum, the business meeting was able to proceed thanks to recently passed state legislation allowing for absentee voting and electronic attendance to count toward a quorum.

That wasn't the only positive change forged by the pandemic over the past year. General Manager/CEO Jim Anderson listed highlights of a year he defined as follows: "Excellence is perseverance in the presence of obstacles."

"We've had more obstacles this year than I can shake a stick at," he said.

Among the many positives that emerged from the past year's challenges, he said, were record energy sales, due to people staying home and seasonal members staying longer.

A power cost adjustment and capital credit retirements resulted in \$596,000 returned to members last year.

Thanks to the new headquarters building, which allowed for social distancing among employees and also resulted in savings due to greater energy efficiency, JREC was able to keep its doors open through the pandemic.

Anderson also said the co-op

became more proactive as it adjusted to necessary operational changes. Community involvement continued with JREC hosting drive-thru events for Dairy Days and Halloween that drew over 600 cars.

He added that JREC is also being proactive in preparing for the inevitable increase in electric vehicles (EV); this past year, the co-op joined Charge EV, a network of electric cooperatives working to establish EV charging infrastructure.

Chairman Myron Brooks also talked about challenges and positive outcomes of the past year, including a switch to virtual board meetings that resulted in cost savings due to no travel expenses.

Brooks reminded members that rates have not increased since 2018, and added that the past year saw a positive resolution to the LCO easement issue.

For the first time, JREC members were able to vote electronically for directors. This option was offered in addition to absentee voting and traditional in-person voting.

In District 1, incumbent Jane Reich retained her seat with 293 votes, while challenger John Fitzl received 173.

In District 5, incumbent William (Bill) Van Doorn defeated challenger Arian Knops, 325 to 133.

In District 6, Bill Amery won unopposed with 406 votes.

Members also overwhelmingly approved two bylaw amendments. The



Jump River Electric
Cooperative, Inc.

Since 1938

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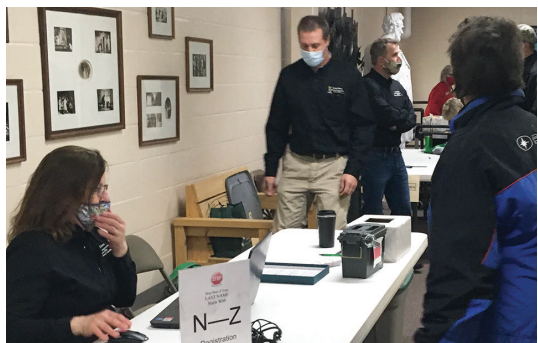
Sam Stewart (right) was the lucky winner of the \$500 bill credit. Sue van Doorn, left, won one of the seven \$100 bill credits.

first clarifies residence requirements for directors; members voted 442 to 27 in favor of it. The second provides tools for future annual meetings in the event of another pandemic or any other situation that would prohibit in-person gatherings. This amendment was passed 413 to 43.

The proposed **advisory** resolution, urging the board to approve a five-year moratorium on any future rate hikes, was also passed, 329 to 145.

After the business meeting, names were drawn for energy credits. The grand prize of a \$500 energy credit went to Sam and Debbie Stewart. Winners of the \$100 energy credits were Arian Knops, Jeff Allard, Zola Geisler, Annette Wicktiewicz, John Fitzl, Don Ohlfs, and Tom and Sue van Doorn.

Each member in attendance received a \$10 energy credit and a cinch tote with additional give-aways.



Masks and limited capacity at the Ladysmith Middle & High School Auditorium were among the safety measures followed at JREC's annual meeting. Center: Attorney Niles Berman addresses the gathering, while the election inspectors watch from the stage. Right: Nominees Arian Knops and John Fitzl chat after the meeting.



We may be looking for you!

Jump River Electric Cooperative has several former members who have not cashed their capital credit checks that were paid out in 2018. The list of names is also published on our website at www.jrec.net. Please contact us at 715-532-5524 or at jrec@jrec.com ONLY if you know the current address of someone listed. In cases where the person is deceased, please call us if you know the contact information for a relative or benefactor who may have rightful claim to the capital credits. Any unclaimed checks will revert to the Wisconsin Federated Youth Foundation, Inc. The Foundation is a charitable tax-exempt trust established by the Wisconsin Electric Cooperative Association for educational purposes.

ABEITA, REBECCA
ABEL, MARY
ALBRECHT, CHARLOTTE
ALFONSE, ROBERT
ALLEN, WILLIAM
ALLGEIER, CHRISTINA C
ANDERSON, MRS.
GERDA H. C.
ANDERSON, ARNOLD
ANDERSON, CHARLES
ANDERSON, DALE
ANDERSON, DONALD
ANDERSON, DWAYNE
ANDERSON, EDWARD
ANDERSON, PETE
ANDERSON, TERRY
ANDERSON, WILLARD E
ANDREJEK, LUDWIG
ARCHAMBAULT, LLOYD
ARNOLD, DENNIS
ARPAN, DAWN
ASBURY, TERRY
ASINAS, JAMIE
ASKINS, SUSAN
AUBART, JOHN
AUBART, STEVE
AUGUSTINE, EDWARD W
BACH, HARRY
BACH, ROBERT
BACHMAYER, HARVEY
BAHR, DAVE
BANASZAK, WALTER J
BANKS, DONALD B
BARAN, LEONARD
BARANIAK, MICHELLE
BARBER, BRIAN
BARBER, JERRY A
BARBER, MIRANDA
BARBER, ROBERT E
BARCZUK, STANLEY
BARKER, BRIAN
BARTELS, GLEN
BAUSPIES, EARL JR
BEALHEN, MONICA
BEEBE, CLARA
BELILLE, URSULA R
BELISLE, MISTY

BELL, LEONA
BELLEDIN, HOWARD W
BENDER, ALLEN
BENEPE, MICHAEL
BENNETT, WALTER
BERGLUND, DOROTHY
BERGMAN, JOE
BERKLAND, MERVIN A
BERNDT, MARGOT
BERSETH, ALFRED
BEST, EDWARD A
BIERBRAUER, WILLIS
BILL'S FEED SERVI, CE
BIM, SIMON
BINGHAN, CHUCK
BIRCH, EVA
BISHOP, JOHN G
BITNEY, WILLIAM
BLAUBACH, ROBERT
BLES, RICHARD
BLISS, CARMEN J
BLOOM, JOHN
BLUE HILLS RADIO
SYSTEM INC.
BLUME, HAZEL P
BOARDMAN, ANNETTE M
BOARS NEST BAR &
GRILL LLC
BOECHE, MARTHA L
BOEHM, RALPH
BOLLIG, KEVIN
BONADONNA, ARLINE
BONANNO, ALFRED
BONDOWSKI, NORMAN
BOOTH, ROBERT
BORCHARDT, ALFRED
BORG, DAVID L
BOSE, JIM
BOURNE, ISABELLE
BOUVINE, FELIX
BRAMUCCI, ALFRED D
BRANDT, ARLENE
BREEZEE, VIRGIL A
BREMER, RONALD
BROCK, LLOYD
BROGAN, LAWRENCE
BROWN, DAVID R

BROWN, GLEN A
BROWNE, FRED
BRUCE, BOBBI
BRUESEWITZ, ARNOLD
BUDZINSKI, MARY
BUKOSKY, JAMES R
BUNTA, ALBERT
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BUSHLAND, FORREST
BUTLER, MARTHA H.
CURTIS
BUTLER, MAINARD
BYRNES, MARGARET
CADWELL, CURTIS
CAMERON, JAMES
CAMPBELL, BRUCE L
CANFIELD, VERNON
CARLSON, BRUCE E
CARLSON, CARLY M
CARR, ROBERT
CARRILLO, TONI
CARROLL, DAVE
CARROLL, KATHLEEN C
CARSTEN, CLIFFORD
CASADE-CALVO, BILLIE J
CELSKE, CASIMER J
CHEEVER, SUSAN
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CHRISOPE, THOMAS R
CHRISTIANSSEN, JAMES
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CLEMENTS, WILLIS J
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COLLINS, LYLE
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CORBINE, EUNICE
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COSTELLO, TOM

COTA, CHRIS
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COVERDALE, RICHARD
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CZUB, LISA F
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DANSON, ANITA M
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DAVIDSON, JO A
DAVIS, CHARLES
DAVIS, DONALD
DAWSON, DENNIS
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DEMARR, JOHN
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ERICKSON, STANTON
ERICKSON, WAYNE J
ERNST, RANDY S
ETTSWOLD, EDWIN G
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FAIRFIELD, ELSIE
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FARRINGTON, GAIL
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FLIPEK, JAMES F
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FISHER, ROSS
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MARTIN, SHIRLEY
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MC KEE, ROBERT
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MEYER, JUDY
MICHALAK, DEE J
MICHALSKI, MARION J
MIDDLETON, SHARON J
MIER, JANELLE
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MILESKA, ALBERT
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MILLER, DEBRA D
MILLER, DIANA
MILLER, FLORENCE
MILLER, LEVI
MILLER, MARSHALL
MILLER, ROBIN
MILLS, MERLE
MISICKA, HENRY
MISUREK, JOHN
MOE, PATRICK S
MOFLE, TRACY
MONROE, MARGARET
MONTGOMERY, FRED
MONTWILL, LEONARD
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MOORE, JOHN N
MORAREND, JESSE
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MROTEK, DALE
MROZAK, DAVID
MUDGETT, JOHN
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MUDLER, RICHARD M
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MULLEN, ROBERT
MULOCK, JEFF
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MYERS, GARY F
NAROG, JOHN A
NATZKE, MARIE
NEIWEEM, BERNARD
NELSON, LEONARD A
NELSON, LESLIE
NELSON, SALLY
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NICHOLS, SUE J
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NOVAK, JAMES A
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OLSON, JACK
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OLYNICK, KATHLEEN I
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ORHEIM, TRACY
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ORZOL, MILO
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OSTROWSKI, ANTONITTE
OSTROWSKI, STANLEY S
OWENS, MARGARET
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PACHOLSKI, MARY J
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PARKER, SUE
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PERRITT, DANIEL
PERRY, BONITA
PERRY, GEORGE
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PETERSON, ELMER V
PETERSON, ROGER
PETERSON, WAYNE
PETERSON, WM
PETROUSKE, PHILLIP A
PHETTEPLACE, EARL
PIERCE, WILLIAM
PITTMAN, RICHARD
POAGE, JOHN M
PODZIMEK, EMIL
POPPE, ROBERT

POTACK, CYNTHIA M
POTACK, EDWARD
POTTER, RAYMOND
POWERS, PETER
PRAVDICA, JOHN D
PREBS, SCOTT
PRICE, STEVE
PROFANT, JERRY
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THAYER & D
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REED, WILLIAM
REES, WALTER
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RICH'S SAUSAGE SHAK
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ROMANO, LAWRENCE J
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CLUB
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ROVELSTAD, RANDOLPH
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SANDEN, JON V
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SAVAGE, AUDREY
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SCHOMBER, ARLENE
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SCHRADER, JUDITH A
SCHRADER, MARK
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SEARER, ROBERT C
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SKUTT, JEROME
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SMITH, ARTHUR J
SMITH, BOB L
SMITH, CAROLYN
SMITH, ED
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SMITH, OWEN C
SMITH, PERRY
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STOCKS, CLARENCE
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STOEHR, NORMA
STOFFEL, DONALD L
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STONE, BASIL C
STONE, ROBERT
STORY, DARREL
STRAMA, ANTHONY A
STRAUB, DONALD D
STRAUCH, REINER
STREUBEL, STEVEN
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STUSEK, BILL E
SUMMERS, KENNETH
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SZALECKI, JAMES W
SZUKALSKI, GERALD B
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TAYLOR, AL
TAYLOR, BILLIE J
TAYLOR, DAVENE
TAYLOR, RUSSELL
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TOWNE, BETTY
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TROT, BYRON D
TRUCKENBROD, MARGARET P
TRUDEAU, RALPH
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TRYZNA, JOSEPH J
TURCKI, ALBERT C
VALENTIN, DEBORAH
VALENTINE, LINDA
VAN DOORN, BRENDA
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VAN PATER, ROY
VANCE, LAURIN G
VANDELAC, MATT
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VERMILYEA, ROBERT K
VLASUK, ANN
VODISEK, MARY
VOGE, EDWARD
VOIGHT, HELMI
VOIGT, ROBERT
VREELAND, JIM
WACHS, RAY
WAGNER, ANTHONY
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WALCZAK, LENORE

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WEBER, RUBEN
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WELLS, CLIFFORD A
WELTZIN, DOROTHY
WEMIGWANS, BRIAN
WENTE, CYNTHIA
WENZEL, PAUL
WEST, DONNA
WEST, SCOT W
WESTABY, JEFF
WESTERDAHL, RONALD
WETTLESON, RONALD E
WHEATLEY, WILLIAM
WHITE, LEONARD C
WHITE, RAYMOND
WHITE, WILLIAM
WHITEHEAD, CHARLES R
WI DEPT OF NATURAL
RESOURCES
WICKMAN, HERMAN W
WIDMER, JANET
WIEDMEYER, JEROME
WILBER, AUTUMN
WILDWOOD CLUB
WILLIAMS, DICK
WILLIAMS, HEIDI
WILLIAMS, MICHAEL
WILLIAMS, REVIE J
WILM, ALAN D
WINKLER, KEVIN M
WINTERS, RONALD J
WIPPERMAN, RONALD
WISE, SCIPION
WITKIEWICZ, EDWARD H
WITT, JOHN J
WITTLER, LEO
WOLFE, VICKI
WOLGAST, LELA
WORKMAN, DUANE
WRIEDT, CHARLES
WRIEDT, KENNETH
WUKSINICH, RUDOLPH
YEAGER, ANNE
YODER, NEVIN
YOUNG, REBECCA
YOUNGSTROM, DONALD Z
ZAMBER, GERALD
ZELINSKI, BETTY
ZROFSKY, JOHN
ZUBECK, JOE
ZURAWSKI, THAD R



SUMMER SHIFT: SMALL STEPS FOR SAVINGS

When members save energy, they tend to save money. However, there is always something in our homes using electricity—whether to cool the home, turn on the lights, or run appliances. While using electricity is inevitable, HOW members choose to use it can be impactful.

The goal of the Summer Shift program is to shift non-essential electricity use to before 11 a.m. or after 7 p.m., June through August. These are times when electricity use is not at its peak and, therefore, is not as expensive.

If members shift electricity use, they may not necessarily save energy. They could use the same amount of electricity, but at a different time of the day. That is still beneficial because it means JREC's wholesale power provider—Dairyland Power Cooperative—did not have to purchase as much power when electricity costs were more expensive.

The price of electricity purchased on the grid is always changing, based on the need for electricity balanced with

available generation resources. As need—or demand—rises during the day, the price of electricity increases as more generation resources (power plants, solar arrays, etc.) are needed to power homes, businesses, and other buildings or devices. When temperatures cool and things quiet down for the night, electricity demand drops as do prices for electricity.

Dairyland must ensure it has enough generation resources to cover all the electricity needs of its 24 member co-ops, including JREC, plus an additional reserve in case demand spikes above expectations. This means investments in additional resources to cover the needs of all members. If members shift their electricity use to different times of the day, the overall “peak” is reduced.

When a member chooses to shift electricity use, it helps spread out electricity use throughout the day. The less electricity members use when prices are at their highest, the more stable JREC can keep our retail rates.

FARM SAFETY

Make sure EVERYONE is trained on safe practices around electricity. Utilize these safety tips for you, your employees, seasonal workers, family members, and anyone else accessing your farm.

- Keep equipment at least 10 feet from lines — at all times, in all directions.
- Know all power line locations on your farm and routes between fields.
- Always use a spotter when moving equipment near power lines.
- Don't completely rely on autosteer or GPS to detect and clear power lines or poles.
- Never attempt to move a power line out of the way or raise it for clearance.
- If a power line is sagging or low, contact us.

If your equipment does hit a power line, pole, or guy wire, do not leave the cab. Immediately call 9-1-1, warn others to stay away, and wait for the utility crew to cut the power.

POWER LINE AWARENESS



James Anderson, General Manager/CEO

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After-hour emergency service, call 866-273-5111

Pay by Phone: 888-255-6489

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